



# JOE WALKER AND FRIENDS

Kampala to Mbale road safety walk Report 2023.

**Theme:** Creating awareness about road safety and a healthy lifestyle as a tool for social economic transformation.

























# **Summary Report**

# The problem

More than 12 people are killed per day in road traffic crashes in Uganda, translating to more than 4,534 deaths annually. The majority of the victims are pedestrians and bodaboda riders. Traffic officers attribute many of these deaths and injuries to the careless road behaviour of riders, cyclists and drivers. These fatalities and injuries can be reduced greatly if awareness is constantly created and if the state of the roads are improved. This is why Joseph Beyanga aka Joe Walker, has been on a mission since 2018 to get the stakeholders involved, to play their part, using the Joe Walker and Friends road safety campaigns.

These walks are geared towards supporting the national and global effort to reduce road traffic death by 50% by 2030 as declared by the UN General Assembly in September 2020. The campaigns that have been carried out so far include:

- The "Stay in Your Lane" campaign, which sought to hold road users in Kampala accountable through pictorial naming and shaming of errant road users in 2018.
- The "Joe Walker and Friends **Safe Roads**, **Save Lives**" campaign where Joe Walker and his friends walked 342km from Kampala to Bushenyi to create awareness about road safety in 2022.
- The **#TooYoungToDie** campaign which was a walk from Kampala to Mbale, covering a distance of 240 km and which focused on identifying the main causes of road crashes in the eastern region.

# Kampala to Mbale walk: #TooYoungToDie

The latest walk was done among other things, to facilitate active exchange of information among participants, and provide a platform for various stakeholders to brainstorm on how to improve road safety. During the walk, various stops were made along the towns and trading centres in Kampala, Namataba, Jinja, Iganga, Namutumba, Budaka and Mbale. Joe Walker interacted with boda boda riders, roadside communities, school-going children, taxi drivers, traffic police and other road users in a bid to share knowledge and create awareness, as well as listen to the problems faced by the people on the roads.

Among the activities that the Joe Walker team carried out was, giving out copies of the Highway Code (both in English and Luganda), painting Zebra Crossings on particular



roads, giving out reflector jackets, and providing tips and advice. While many of the road users had differing complaints, the main ones that cropped up included the following:

- Reckless driving by motorists on the road including speeding, overtaking at blind spots and not following road signs
- Overloading of passengers especially on boda bodas and taxis
- Poor roads that are narrow and have potholes
- Roads that have little to no markings and signs

### **Recommendations**

From the interactions with people along the way and what the Joe Walker team was able to observe, below is a summary of the recommendations on what can be done to improve road safety.

- Teach the Road and Traffic laws and guidelines to children to instill road discipline at an early age.
- Install appropriate road signage and have inbuilt enforcement structures on the roads.
- Have clear leadership structures and systems for all public transport sectors.
- Review and standardise the process and cost of driving permits for both cyclists and drivers.
- Provide strict measures to enforce speed limits especially in urban settlements.

### Conclusion

When using public roads, there are general rules one must follow. This is in order to make the roads safe and usable for all. These include, being legally allowed to ride or drive on the roads; knowing, understanding and respecting the road signs; and remaining cognizant of other road users. When road users follow these rules, it will go a long way in improving the current situation, as reports show most of the crashes are caused by careless and reckless behaviour. Making the roads more navigable and providing proper signage will also help improve road safety.

Joe Walker and friends are out to spread the message on these issues as many people are ignorant of them. Going by the impact the walks have managed to create including increased awareness, renewed strict law enforcement of traffic laws, and crackdown on errant drivers and boda-boda riders, we believe that with more support from various stakeholders, we will see a much-needed change and save lives.



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# **Background**

More than 12 people are killed per day in road crashes in Uganda, translating to more than 4,534 deaths annually. The majority of the victims are pedestrians and boda-boda riders. The acting traffic Director, Lawrence Niwabiine has attributed the high number of fatalities and injuries to the behavior of riders, cyclists and drivers who tend to see pedestrians as less important people. Secondly, the need for mindset change among Uganda's majorly young population is imperative for them to be aware of the need to be safe and also observe healthy living.

With that in mind, Joseph Beyanga aka Joe Walker, created the "Stay in Your Lane Campaign", which sought to hold road users in Kampala accountable through pictorial naming and shaming of errant road users in 2018, in both mainstream and social media. Joseph is known mostly for his comments on life issues, photos, and jokes on social media, especially Twitter. That is a space in which Joseph has gained a following and where he has conversations almost daily with people from different walks of life.

On 28<sup>th</sup> February 2022, Joe Walker and his friends walked 342km from Kampala to Bushenyi in a road safety awareness campaign walk dubbed "Joe Walker and Friends - **Safe Roads, Save Lives**". The impact of the walk showed increased awareness, discussion of road crashes on media platforms, renewed strict law enforcement of traffic laws, and crackdown on errant drivers and boda-boda riders. This year, Joe and his friends took the road safety initiative walk to Mbale on a 240km stretch across 6 days, dubbed **#TooYoungToDie**. During the walks, which were widely covered by the media, the team engaged different categories of road users including boda-boda riders, roadside communities, school children, law enforcers and policy makers on issues of road safety. The team also painted some zebra crossings along the route.

The "Joe Walker and Friends" road safety walks are geared towards supporting the national and global effort to reduce road traffic death by 50% by 2030 as declared by the UN General Assembly in September 2020. The World Health Organization has also reported that more than 20% of Uganda's population is overweight, underlying the need for a national emphasis on healthy living. The combination of the two make the walks meaningful for both personal health living as well as advocacy for safer road usage.





Joseph Beyanga aka Joe Walker

# Objectives of the walk

- To facilitate active exchange of information among participants with a view of mobilizing community participation in road safety and healthy living.
- To provide a platform where various stakeholders can brainstorm on how to make Uganda better for all Ugandans and what more needs to be done to make our country safer and healthier for future generations.
- To come up with resolutions that will enable policy makers to formulate population-friendly strategic decisions regarding road safety and health.



# Kampala-to-Mbale walk architecture

The methodology of the second edition was focused on identifying the primary causes of road traffic crashes in the eastern region. This was to be deducted from interviews with the walkers, the traffic officers along the route and the different road users including drivers, riders, and pedestrians who all pointed out their different challenges while they use the road.

Road safety is a crucial aspect of transport systems in any country, and Uganda is no exception. With a significant number of people losing their lives due to road crashes, there is an urgent need for action to be taken to ensure that road safety is enhanced. And so in a bid to raise awareness and encourage action towards road safety, the team embarked on a road safety walk from Kampala to Mbale, covering a distance of 240 km over a period of six days. The walk, which started from the Independence Monument in Kampala on February 6, 2023 and ended at the Post Office in Mbale on February 11, 2023 was aimed at highlighting the challenges faced by pedestrians and drivers in Uganda and covered an average of 40km daily.





Joe Walker and the team are flagged off by the Deputy Speaker of Parliament, Hon Thomas Tayebwa, in the presence of Winstone Katushabe, Commissioner of Road Safety and Public Transport; Paul Kavuma, CEO of Jubilee Allianz; and Joe Walker's daughter Adela Kentare.

# Day 1: Kampala to Namataba

On Monday February 6, 2023, the team started on the Mbale trek, flagged off by the Rt. Hon. Thomas Tayebwa, the Deputy Speaker of Parliament at 6;30am at the Independence Monument. Walking from the monument along Speke Road and down past Serena Hotel, the team joined the main Kampala-Jinja highway through the Yard onto Wampewo Avenue.

At Nakawa market where retailers were purchasing groceries in bulk in the morning dew, Joe Walker distributed some reflector jackets to the boda-boda riders that were packing the heavy material on their motorcycles. It was a hurdle as people almost ended up fighting for them. He also had a chat with the market vendors about what causes crashes in the place often.

The team then manoeuvered through Kyambogo onto the congested area of Kireka. Here, the eager crowds kept asking about the campaign and Joe Walker had conversations with them on the reasons for road safety. He had a live radio interview with Brian Mulondo and Faiza on the D 'Mighty Breakfast on 933KFM.

At Kireka market, walking on the road is tough as many trucks park side by side, making the passable road narrow. It also gets very busy as many vendors are purchasing and selling their groceries for the day. There are also many riders but no road signs and no presence of any traffic officer. Schools like Good Daddy Primary and Nursery School and Martin Luther High School in the neighborhood has many children crossing the road. The road around KFC- Banda is in a bad state as the tarmac has been eaten up by the stagnant water which is caused by rubbish from the market. The poor disposal of rubbish by the market vendors has been a major problem to the road.

The team then covered 22 km which got them to Mukono, where breakfast was served. At this point, a team introduction was done to understand what everyone does but also to know each other's names because we were going to be a family for the next few days. Those that had braved the distance to this point were Bakobereki Boaz, Aruho Tevin, Kamoomo Billy, Lucky Ninsiiima, Kyomuhendo Richard, Namulindwa Dinah, Samuel Mujuni, Kanyunyuzi Dorothy, Lorna Marriet Mirembe, Andrew Mwanguhya, Nickson Namanya, Ssemwanga Oscar, Nuwagaba Blair, Sheeba Tushemereirwe, Dorcus Magoba, Mwesigwa Joel, Pastor Rwothomio Micah, Sarah Nalule Walakira, Mark Peter Sseggiriinya and Kisakye Elizabeth.



After the breakfast stop, the team started to trek again. We walked another 10km. There was a sprinkle of rain, but the team walked through it until Namawojolo where we docked for lunch. At Namawojolo we noticed the roadside vendors were reckless, they kept running after every car that attempted to stop, without caring about the other trucks or cars following closely. We spent the night in Namataba.



The Kampala-Jinja highway at Kireka market where many riders and trucks stop to sell or purchase goods, making it difficult for other road users.



# Day 2: Namataba to Jinja

The second day started as early as 6am in the morning with a word of prayer from Pastor Micah to grant us energy for the day. On this second day, the team's goal was to get to Jinja. We observed that the roads were still narrow and crowded, majorly around trading centres like Lugazi and all the markets along the road for example in Najjembe. The state of the roads was generally better except for the part through Mabiira which had many potholes and other hazards making it difficult for drivers to navigate the roads safely.

Road safety is meant to be done for both users and the community, but this is violated as the team observed that markets along the route were closed for the duration of the walk, highlighting the inconvenience that road closures can cause to local businesses and residents.



Joe Walker interacts with vendors at Najjembe, at a roadside market in Mabira Forest area.



It was also observed that both motorists and road users lack an understanding of the rules of traffic and vehicle users have a lack of discipline or neglect and do not respect traffic rules, thus causing crashes leading to loss of life, and property, as well as causing injuries. The canopy along Mabira Forest protected us from the heat and gave us energy to walk even as the skies were clear with the sun out and temperatures high. On entering Jinja, the team interacted with boda-boda riders around the Amber Court market. They were given copies of the Highway Code in both English and Luganda – which copies had been given to us by Uganda National Roads Authority. They spoke about the overly priced driving permit which has impeded many from getting them. They also attributed the rampant boda-boda crashes to riders without identified stages, boda-bodas who drive on the highway without proper training, and those who load excess passengers.

Jinja was overall a tidy city. We had an engagement with students of Jinja Secondary School and gave them copies of the Highway Code. The team also spoke with taxi drivers in the taxi park who shared their plight while on the road, including the exorbitant bribes solicited from them by the traffic officers who they claim accuse them falsely. The team was also able to paint two zebra crossings in the city, one along Nile Avenue as you head for Kampala Road because it's vital for traders as it's centrally located between many commercial plazas, and another around Rippon to serve the school-going population in the area. We were assisted by the Jinja Scouts Association and the traffic police from Jinja City and the paint was proudly provided by Plascon Paint. The night was spent in Jinja.





The team pose for a photo with members from the Jinja Boy Scouts Association as well as staff from Tugende Jinja office, at Stabex Petrol Station, where they also had lunch for the day.

# Day 3: Jinja to Iganga

On the third day, the team continued towards Iganga where we observed that over speeding remained an issue. While driving on the road, people do not consider themselves less than a racer, and overtaking a skill they seem to want to improve. Overtaking is not wrong; the problem is, many overtake carelessly – at blind spots, when oncoming vehicles are very close, at crazy speeds etc. The absence of road signs was also noted, with drivers having to rely on their knowledge of the route to navigate the roads.







Joe Walker and team paint a Zebra Crossing on Jinja Main Street with the help of the Jinja Boy Scouts Association and the Traffic Police.

Additionally, the team noted that many of the road signs had been vandalized. There was however an improvement in the standard of the road.













The team engaged with various stakeholders while in Jinja including students at Jinja Senior Secondary School, Traffic Police officers and taxi drivers.



# Day 4: Iganga to Namutumba

On the fourth day, as usual a word of prayer was given by Pastor Micah to seek protection for the team and strength to make it through the new day. The team set off towards Namutumba. The absence of zebra crossings remained a significant issue. Over speeding was also noted, with drivers overtaking dangerously and ignoring traffic rules and guidelines.

Tirinyi Road is one well done road, thanks to UNRA, however almost all the drivers ignored the speed limit for the road. The team faced many challenges on this route as the sun shone brightest and the UV index was high. There was also barely any shade but the team continued to soldier on relentlessly. There were also very sharp turns on the road that you hoped all the drivers on the road that day were sober enough to navigate. The team made it to the rest point for the night which was Namutumba town.



During the walk, the team found themselves having to compete with cars and taxis for space on the narrow roads.



# Day 5: Namutumba to Budaka

On the fifth day, the team headed towards Budaka. The road was very beautiful, not a single pothole was observed. However, what we observed were reckless drivers overtaking at bad spots and most motorists driving beyond the given speed limits. Additionally, the team observed that some drivers were not adhering to the road safety measures put in place, such as wearing seat belts. A few drivers were also seen driving while scrolling on their phones. The road had a good number of traffic officers and there were 2 traffic stop points.

Joe Walker and the team handed all the traffic personnel on this route reflector jackets to increase on their safety while on the road. The road didn't have any significant towns so the team had to get lunch and breakfast under trees before embarking on the final leg to Budaka.



Some roads were clearly marked making it easier for motorists, cyclists and pedestrians to use them.



# Day 6: Budaka to Mbale

On the final day, the team headed towards their final destination. This was the most beautiful stretch. The team was in very high spirits and ready to conquer Mbale. The day started at 6am in the morning with a prayer from Pastor Micah. For the final stretch we were joined by Ethan Musolini of Success Africa and Daniel Joloba a serial entrepreneur, longtime friends of Joe Walker. The team covered approximately 15km before we had the first breakfast stop. Mr. Gawaya Tegulle, a lawyer and columnist, gave the team a pleasant surprise at the breakfast place when he came to meet them. He bought refreshments for the team and wished us best of luck, energizing us further to get to Mbale town which we could now see.

Some massages and muscle stretches were done before we hit the road again. The road to Mbale looked quite safe. Many of the observed drivers were alert, perhaps due to the presence of traffic police along the road. Joe Walker distributed reflector jackets to many cyclists and market vendors in the markets in Mbale. The team was officially welcomed to Mbale City by Robert Kabushenga and his team, #Elgon23 that had just concluded a hike up Mt. Elgon. The celebration led to us dancing to *Kadodi*, the Bugisu traditional dance. The welcome lasted a while after which the team then headed to the market area in Mbale city.



Team #TooYoungtoDie and #Elgon23 pose for a photo on the outskirts of Mbale City.



There was an engagement with boda-boda riders on how to use the road safely, and they were also given reflector jackets. The team also observed that some pedestrians were not adhering to road safety measures, such as crossing the road safely. Finally, the team walked to Mbale Post Office which was supposed to be the official stop. Joe Walker and some teammates later had a radio interview on Time FM, and that concluded the Kampala to Mbale #TooYoungToDie road safety campaign.







The team pose at the sign that welcomes one to Mbale, the post office and the clock tower in the city, after completing the 240km walk.



### Recommendations from the walk.

- Teach the Road and Traffic laws and guidelines to children when still young so that when they grow up and are driving, road discipline will be second nature to them.
- Install appropriate road signage and ensure there are inbuilt enforcement structures (including speed cameras, speed humps etc.) within the road design.
- Enforce discipline and order in the public transport sector starting with who
  qualifies to be an operator in the taxi parks and provide specific locations for
  passenger loading.
- Set clear leadership structures and systems for all public transport sectors including boda-bodas and taxis.
- Review the process and cost of driving permits for boda-boda riders; make it simple and affordable.
- Streamline and standardise the process one goes through to acquire a driver's license and make it measurable, traceable, and predictable to ensure that only qualified people get behind the wheel on the road.
- Whether the road is under construction or not, use signage. We shouldn't have any road without proper signage and markings in this time and age. It's absolutely dangerous.
- Provide strict measures to ensure the road-side communities and pedestrians are
  protected and speed limits enforced in urban settlements. These should be
  embedded in every road design.
- Road junctions and intersections need to be made safer; special attention should be given in determining the type and shape of the junctions. Most of them are rather sharp and do not seem well thought out... which is probably why most of the crashes happen at junctions.



### Annex

# Some of the Media Stories

https://www.newvision.co.ug/articledetails/154276

https://youtu.be/m5pocUetP A

https://nilepost.co.ug/2023/02/06/tayebwa-appeals-to-ugandans-to-improve-road-safety-as-joe-walker-embarks-on-new-campaign/

https://www.ntv.co.ug/ug/news/joe-walker-sets-off-for-eastern-awareness-campaign-4113454

https://daparrot.com/road-safety-tayebwa-rallies-ugandans-as-joy-walker-sets-off-for-mbale-awareness-walk/

https://www.monitor.co.ug/uganda/magazines/score/reliving-walk-from-kampala-to-mbale-4128618

https://www.youtube.com/watch?v=qi-HO9QM2ys

 $\frac{https://m.facebook.com/story.php?story}{https://m.facebook.com/story.php?story} \frac{fbid=pfbidow4xNsGkwGvquH72KTCumBp3xtwKDRBrbj2VgUBYzywfeN94xp}{Wf9fbrvkyUPo6ZPl&id=100064882658883&sfnsn=mo\&mibextid=RUbZ1f}$ 







Safe Roads, Save Lives

#TooYoungToDie #StayInYourLane #JoeWalker



Walker

Score | Feature

www.monitor.co.ug

Road safety. According to police reports, between December 23, 2022 and January 7, 2023 alone, more than 120 people died and scores sustained serious injuries due to road accidents across the country. This is one of the main reasons Joe Walker is happening to increase road safety awareness.

#### BY ANDREW MWANGUHYA

m doing this. All in,"I declared on the Daily Monitor sports on the Daily Monitor sports
whatsApp group on the morning of January 6, exactly a
month before the long walk
to Mbale, some 240 kilometres

to Mose; some 240 kindneres from the starting point in Kampala. My declaration came with a link of a tweet by Nation Media Group Uganda's head of Radio, Joseph Beyanga, where he was drummting up his upcoming walk to Mbale from Kampala in a road safety wareness drive.

awareness drive.

Many colleagues applauded my resolve to join Beyanga, who – for the second year running—was walking under
the loe Walker moniker.

"Safe Roads Save Lives" and "Too Young
To De" are the taglines.
But one man—whose journalistic antenna to dismissively contest everything can sometimes test wurn orderine.

thing can sometimes test your patience tining can sometimes test your patience—could have none of this.

Not even after Beyanga and friends had walked a whole 340km from Kampala to Bushenyi the previous year!

That man is our sub editor, facolos Seaman Odongo, who is so good at his job he

even edited this piece, including the pre vious two paragraphs ... ha ha.

Just doit

"I don't believe that thing," was Seaman's brief, sharp and dismissive response to my exclement of attacking Mbaic on foot, 'Guys take good rides at night." His last line not only left me in sitches, it doubled my desire to do it. Seaman doubled down, too. "Maybe I'll ride alone and seame of the seame of

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bwa,flagged us off at 6.40am. The walkers included those that did

Just His last line not only left men in language languag

I had bought two new pairs each of light, sporting shirts and shorts, shoes (although one pair was enough in the end), vaseline to apply on areas siscep-

and a story significeness is finisher. That not be fair to seaming, I knew that not everyone who starts the walk may, indeed, walk the entire distance—fully on the rook, the time keeping peopts of the starts the walk may indeed, walk the entire distance—fully on the rook, the time keeping peopts of the starts of the st

at namz care in Namagunga for a cup of teat o warm us up. But when we stopped again for anoth-er quick bite just before entering Luga-zi town, Jjust told Mark Peter Segirin-

phone is on, let's keep in touch."

curing our accommodation well in time. So, although solo on this stretch, I knew they would look out for me.

# Reliving the walk from





I later came to learn from Beyanga that as we approached Mukono, two of us had given in to the demanding conditions and were seen no bod bods back to Kampala. They did their part. From Mukono, we braved the scorchings un for about 12km to our lunch station at Namawojjolo. The skies did briefly open after Mbalala but we braved on until Namataba for the night.

ya, who alongside Sarah Nalule, Eliza-beth Kisakye and our service van driver Oscar Ssemwanga formed the best sup-port team you could ever get, that I was not stopping, "You guys have your meal, I'm good, My

phone is on, let's keep in touch:
I attacked Lugazi town with verve. Both
my body and spirit were in full cooperation. Plus, our amazing service team
would be keeping tabs with water supplies, apples, banaras, glucose and ORS.
They seemed to always be there when
you needed them, and that is on top of
securing our accommodation well in-

SCORE SATURDAY, FEBRUARY 18, 2023

www.monitor.co.ug

#### Feature | Score

The weather was good the first part of der the next tree shade to allow the body

The seather was used the first gar of the days a particular that garmaline multi-used up to Namatamba, where we reseated for the rightly without of the most of the most interesting logistic years will flind.

Tought days five and six

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stant supply of refreshments.

Some members suffered from sleepwalking but because we kept a close
yee on each other, we noticed that and
had to immediately take a timeout unamwanguhya@ug.nati

gaba, who walked the remaining distance bredox under he gat auchter paul factors and the gat auchter paul factors and gate particular than the gate auchter paul factors and gate paul factors and gat

kers so that they are ad



#### ROAD SAFETY

Kampala to Mbale

The Jinja-Iganga stretch is narrow with no road markings yet motorists are reckless. Tirinyi-Mbale Highway is however well demarcated.

#### who was battling blisters - was dropped Day three

just in casef I still had one and a half-full Revenzord mineral water bottles. Within a few minutes I had walked Mabira. Or so I thought! Yet, that small stretch of forest cover was just an intro-duction to the greater Mabira. When the real Mabira emerged, it enveloped me for over 10km. Towards its end, Boaz Bakobereki — who was hat tillne bikiers— was demoned

mext to me by the service van.

"It's tough but I'm pushing on," Ba-kobereki assured me, painful discomfort visible in his steps.

Idon't know if this was a ploy to protect

me by slowing me down or no

park, as well as painting a zebra crossing

Ideal taxow Ethis was apply protect me by devicing not become rate.

A convenient of the second of t

never ceased.

Lorna Mirembe, a representative of

Nickson Namanya, who overcame an in-jury adversity after another, and steady Richard Kyomuhendo tagged along. with Joel Mwesigwa passionately cap-

#### Dayfour

At this point, half the distance covered. discussions were punctuated by tired legs and blisters. For the first time, all of us were not present at the agreed meet-ing time for breakfast and take-off at 6,30am.

We eventually assembled, ate and de-

To Jigia Si to speak to students.

We reventually assembled, are and de-sentation with sate diverse in the instruct.

Jinij-liquing asteric resist the most fine pleasure of narrow and under considered roads, endless heavy trucks, select roads, endless heavy trucks, select roads, endless heavy trucks, and private resistance of the pleasure of narrow and under th

kobered saured me, painful discon-for visible in his steps with them and speed of raish. We not again contact of the maining kilometers to the city – led by the district toy scota and Tugenda Be-dience of the city of the



SUB-EDITOR: JACOBS ODONGO SEAMAN

#TooYoungToDie #StayInYourLane #JoeWalker

SUB-EDITOR: JACOBS ODONGO SEAMAN



### **Conclusion**

There are a lot of general and basic rules that one must follow when they drive vehicles or use public roads in general. The first rule is to know the signals and pay attention to them rigorously. This applies to both the driver as well as the pedestrian. It is also necessary for those who are walking to use the sidewalks and pedestrian crossings.

It is also essential to be aware of all the rules and laws of the state and abide by them. This way the crashes on the roads could be curbed.

We acknowledge all the partners and sponsors for the 2023 Joe Walker walk from Kampala to Mbale including **Uganda National Roads Authority**, **Uganda Police**, Uganda Communications Commission, Coca-Cola, Jubilee Allianz, Nation Media Group, Road Safety Advocacy Coalition Uganda, Plascon, Nicole Foundation, Jinja Scouts Association, and Time FM, among others for supporting this cause.

Thank you for supporting this cause.





















